

The Creative Industries in IN State House District 29 Representative Kathy Kreag Richardson

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 29**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

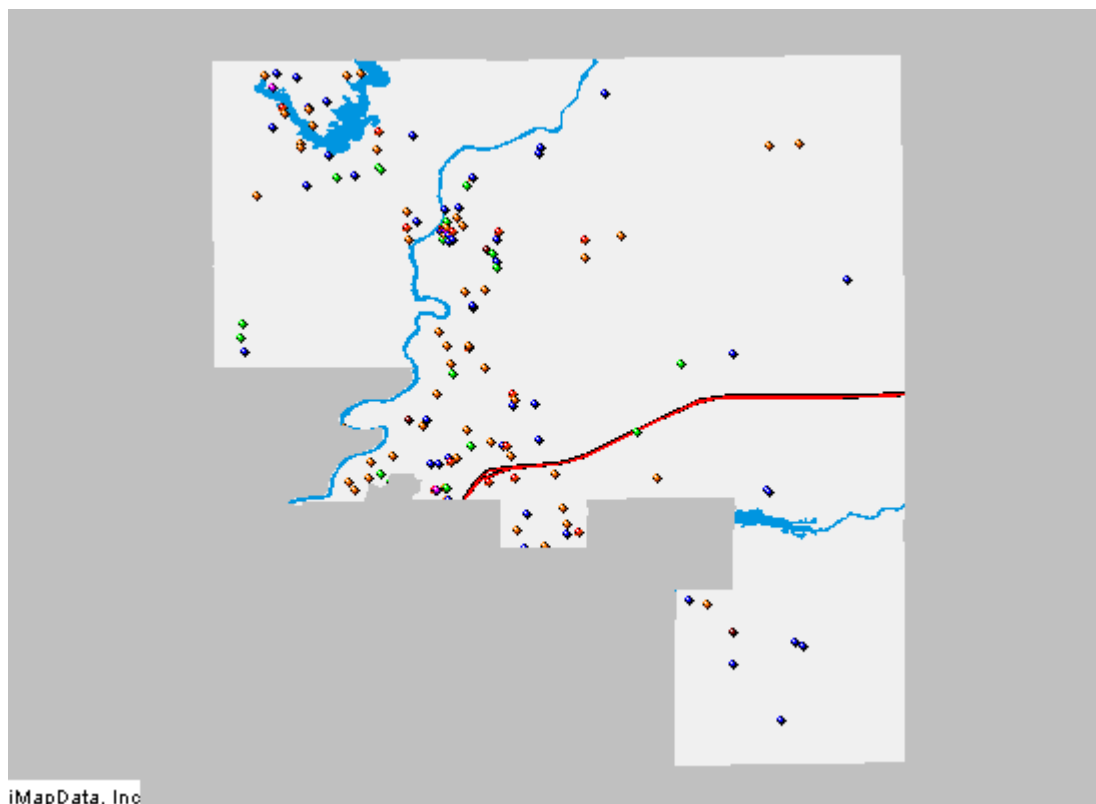
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 29 is home to 160 arts-related businesses that employ 1,347 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 29**, with each dot representing an arts-centric business.

160 Arts-Related Businesses in IN State House District 29 Employ 1,347 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 29 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	261
Museums	3	11
Historical Society	1	250
Performing Arts	21	51
Music	8	22
Theater	2	3
Services & Facilities	5	20
Performers	6	6
Visual Arts/Photography	52	161
Crafts	7	30
Visual Arts	5	13
Photography	26	73
Services	14	45
Film, Radio and TV	17	639
Motion Pictures	12	634
Television	1	0
Radio	4	5
Design and Publishing	61	213
Architecture	12	37
Design	27	85
Publishing	2	36
Advertising	20	55
Arts Schools and Services	5	22
Arts Schools and Instruction	5	22
GRAND TOTAL	160	1,347

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 29 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	4	4	0.00%	259	261	0.77%
Museums	3	3	0.00%	9	11	22.22%
Historical Society	1	1	0.00%	250	250	0.00%
Performing Arts	17	21	23.53%	46	51	10.87%
Music	6	8	33.33%	27	22	-18.52%
Theater	1	2	100.00%	2	3	50.00%
Services & Facilities	5	5	0.00%	10	20	100.00%
Performers	5	6	20.00%	7	6	-14.29%
Visual Arts/Photography	48	52	8.33%	137	161	17.52%
Crafts	9	7	-22.22%	34	30	-11.76%
Visual Arts	4	5	25.00%	14	13	-7.14%
Photography	24	26	8.33%	56	73	30.36%
Services	11	14	27.27%	33	45	36.36%
Film, Radio and TV	11	17	54.55%	532	639	20.11%
Motion Pictures	11	12	9.09%	532	634	19.17%
Television	0	1	100.00%	0	0	0.00%
Radio	0	4	400.00%	0	5	500.00%
Design and Publishing	43	61	41.86%	111	213	91.89%
Architecture	10	12	20.00%	27	37	37.04%
Design	17	27	58.82%	24	85	254.17%
Publishing	2	2	0.00%	36	36	0.00%
Advertising	14	20	42.86%	24	55	129.17%
Arts Schools and Services	5	5	0.00%	12	22	83.33%
Arts Schools and Instruction	5	5	0.00%	12	22	83.33%
GRAND TOTAL	128	160	25.00%	1,097	1,347	22.79%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org